

JAN | 27 | 2024



A Benefit For
The REALTOR® Foundation

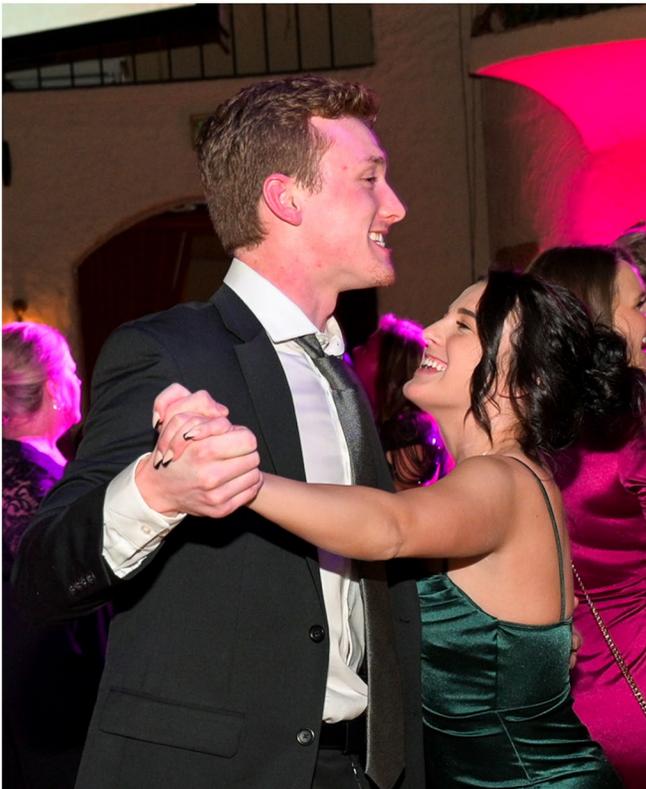


CELEBRATE WITH US

We invite you to become a sponsor of *The Ball: A Benefit for the REALTOR® Foundation*. The 2024 Ball marks the REALTOR® Foundation's 40th Anniversary of linking hope to homelessness, and we want you to celebrate with us! By doing so, you will not only be promoting your company brand and reaching the leading REALTORS® & Broker-Owners in the central Indiana market, but also conveying your commitment to the local community.

MIBOR REALTOR® Association has a long history of honoring its leaders as well as the best and brightest in the industry. *The Ball* is a long standing MIBOR tradition that now benefits the REALTOR® Foundation and its mission.

The REALTOR® Foundation supports local nonprofit organizations solving homelessness. Our vision is a central Indiana where everyone has a safe place to call home. Since its founding, The Foundation has awarded \$3 Million in support of those experiencing homelessness in our communities.



THE EVENT

This year *The Ball* will take place on Saturday, January 27, 2024 from 6:00pm - 11:00pm at the Indiana Roof Ballroom.

Sponsorship of this event provides you the opportunity to:

- ▶ Reinforce brand image with the local real estate industry.
- ▶ Increase image awareness and name visibility for services and products.
- ▶ Generate goodwill throughout the central Indiana region.
- ▶ Display your commitment not only to your industry, but to your community as well.

EVERYONE DESERVES A SAFE PLACE TO CALL HOME

Homelessness has many faces. Some you may see often, such as the older man with the cardboard sign on the street corner, or asleep on a park bench. But there are many that remain unseen. The harsh reality is that over 2,000 people are without a home on any given night in central Indiana. Mothers fleeing abusive relationships, youth thrown from their homes because of their gender identity, people that have lost their jobs due to mental health barriers, or those that simply lost their homes because they do not get paid a living wage and experienced a personal tragedy. Now more than ever, the REALTOR® Foundation needs to support local nonprofits solving homelessness in central Indiana...because everyone deserves a safe place to call home.

MAKING AN IMPACT

The REALTOR® Foundation raises money through an annual fund and events like The Ball, Golf Outing, and the Party With A Purpose. This combined fundraising makes it possible for the Foundation to distribute grants to local nonprofit organizations that we choose to support each year. It is through the generous donations, sponsorship, and in-kind contributions that we can continue to fulfill our mission.

Together, we can truly make a significant impact. We can demonstrate what REALTORS® and the real estate industry are really about: helping people find a place to call home. The REALTOR® Foundation has the plan, the knowledge, and the energy to make a difference. So get ready for a remarkable evening of celebration in support of an amazing cause. *Learn more about who & how we serve in your community at realtorfoundation.org.*



Creative play at Brookside Community Development Center's Youth Development Program



Getting supplies for winter at HVAF's Pantry (Helping Veterans And Families)



SPONSORSHIP LEVELS

There are six levels of sponsorship available which provide a wide array of opportunities to fit various capacities and desired amounts of involvement. Benefits are crafted for maximum exposure for each level.

All sponsor guests are invited to meet and network with Industry Award Nominees and MIBOR and Foundation Leadership during the VIP hour from 5:00pm-6:00pm.

PRESENTING SPONSOR: \$10,000

- Company logo on the invitation
- Two complimentary tables of 8
- Up to 60 second appearance in sponsor video produced by MIBOR or submission of your own video
- Inclusion in full-page Indianapolis Star "Thank You" ad following the event
- Company logo promoted in all event email marketing distributed to 10,000+ MIBOR subscribers
- Audible live on-site recognition including company leadership by name
- Recognition of guests present representing your company (up to 8 names printed in the program)
- Logo recognition on bid paddles for all guests
- Logo recognition on each dining table at the event
- Premier logo placement on event signage, event presentation, and program
- Company logo listed on the event website
- Social media promotion

PLATINUM: \$5,000

- Your company acknowledged as the sponsor of the complimentary guest shuttle bus system
- One complimentary table of 8
- Up to 45 second appearance in sponsor video produced by MIBOR
- Inclusion in full-page Indianapolis Star "Thank You" ad following the event
- Company logo promoted in all event email marketing distributed to 10,000+ MIBOR subscribers
- Audible live on-site recognition including company leadership by name
- Recognition of guests present representing your company (up to 8 names printed in the program)
- Logo recognition on each dining table at the event
- Premier logo placement on event signage, event presentation, and program
- Company logo listed on the event website
- Social media promotion



(SPONSORSHIP LEVELS CONTINUED)

DIAMOND: \$2,500

- Four tickets to The Ball
- Up to 40 second appearance in sponsor video produced by MIBOR
- Inclusion in full-page Indianapolis Star “Thank You” ad following the event
- Company name promoted in all event email marketing distributed to 10,000+ MIBOR subscribers
- Audible live on-site recognition including company leadership by name (up to 2 names)
- Recognition of guests present representing your company (up to 8 names printed in the program)
- Logo recognition on each dining table at the event
- Logo placement on event signage, event presentation, and program
- Company name listed on the event website
- Social media promotion

GOLD: \$1,500

- Two tickets to The Ball
- Inclusion in full-page Indianapolis Star “Thank You” ad following the event
- Company name promoted in all event email marketing distributed to 10,000+ MIBOR subscribers
- Audible live on-site recognition
- Logo placement on event signage, event presentation, and program
- Company name listed on the event website
- Social media promotion combined with other Gold level sponsors

SILVER: \$500

- Inclusion in full-page Indianapolis Star “Thank You” ad following the event
- Company name promoted in all event email marketing distributed to 10,000+ MIBOR subscribers
- Audible live on-site recognition
- Logo placement on event signage, event presentation, and company name listed in the program
- Company name listed on the event website
- Social media promotion combined with other Silver-Level sponsors



(SPONSORSHIP LEVELS CONTINUED)

BRONZE: \$300

- Company name promoted in all event email marketing distributed to 10,000+ MIBOR subscribers
- Audible live on-site recognition
- Company name listed on event signage, event presentation, and in the program
- Company name listed on the event website





A Benefit For **The REALTOR®** Foundation
1.27.24

SPONSOR COMMITMENT FORM

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

HOW YOUR COMPANY NAME SHOULD BE LISTED ON PROMOTIONS: _____

CIRCLE DESIRED SPONSORSHIP LEVEL:

PRESENTING
\$10,000

PLATINUM
\$5,000

DIAMOND
\$2,500

GOLD
\$1,500

SILVER
\$500

BRONZE
\$300

I/ my company commits to pay for the sponsorship opportunity selected above.

SIGNATURE: _____ DATE: _____

Thank you for your sponsorship commitment. Once received, an electronic invoice will be sent to the provided email.

Please return this form by email to: GabieBenson@realtorfoundation.org

or by fax to: 317.956.5050

or by mail to: 1912 N Meridian St, Indianapolis, IN 46202

Questions? Please call Gabie Benson at 317.956.5255.

